LUIN
LIVING

For the love of home, family and friendships

We are Luin Living. A group of people from Finland with an ambition to make every day at home an indulgence.

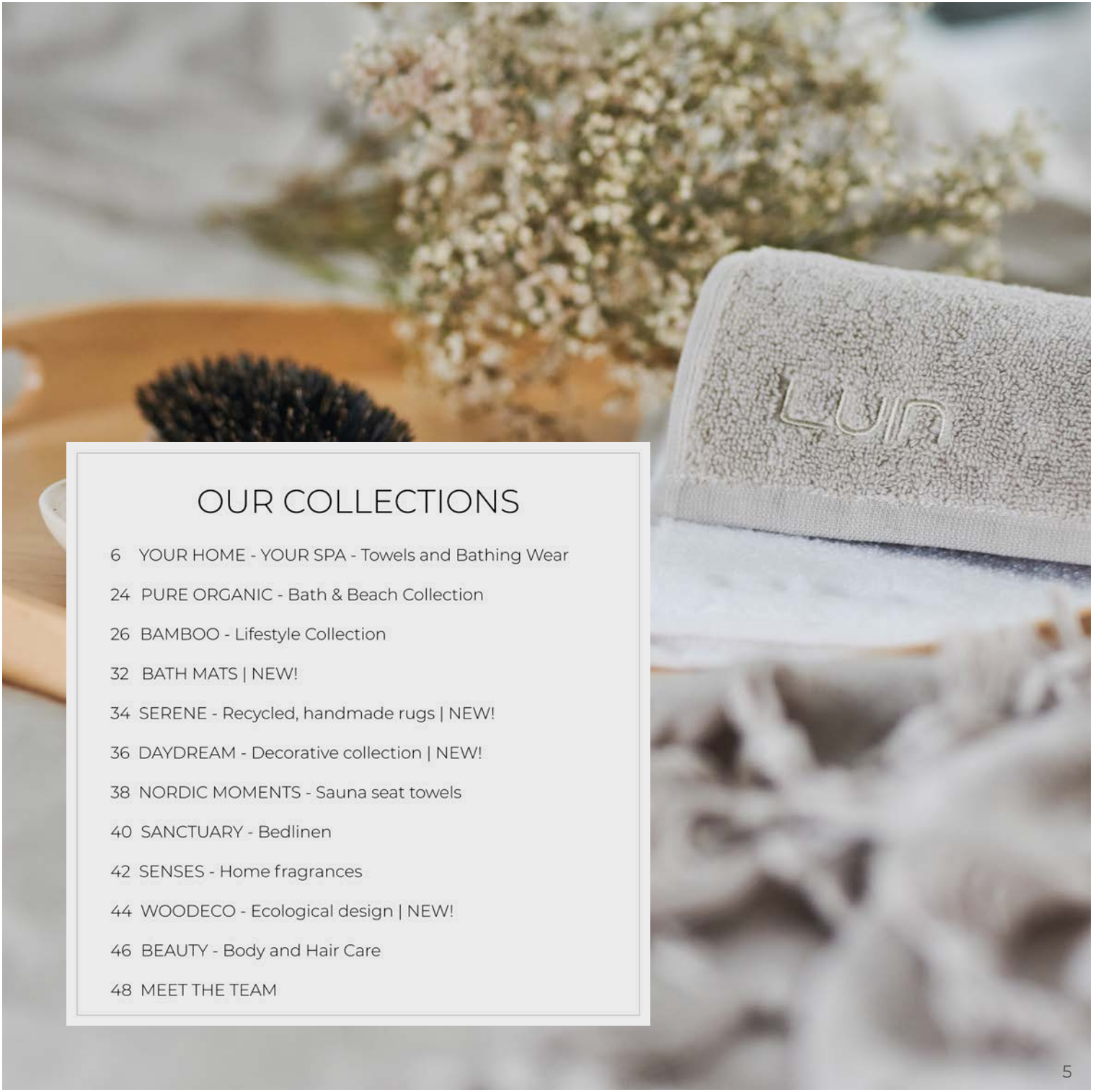
As the world around us is changing, a comfortable home has never been more important than it is today. With our timeless and long-lasting products, we hope to bring more joy to every home.

Since our story began, we found the passion driving our work from home, family and friendships.

Welcome to join us!

Noora and Mari,
Founders and Designers of Luin Living

Luin Living is
a Finnish lifestyle and
décor brand bringing
a touch of indulgence
to every home.
DESIGN ®
FROM
FINLAND



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the original

YOUR HOME - YOUR SPA

bathing collection

Your Home – Your Spa towel and bathing wear collection is made of our Signature towel material produced from the finest 100% cotton. A perfect match for those who like their towels luxuriously plush, soft and highly water-absorbent.

Our revolutionary bathing wear for the whole family will take th bathing experience to a whole new level.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100

TOWELS

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

Spa Towel 30x30 cm

Facial Towel 30x50 cm

Hand Towel 50x80 cm

Bath Towel 70x140 cm

Bath Sheet 100x150 cm

Grande Towel 100x180 cm

UNISEX BATHROBES

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

Unisex

XS, S, M, L, XL

HAIR TOWELS

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

One size fits all ages and hair lengths.

Special design and snap fastener for a comfortable use.

Comes in an elegant gift box.

SPA DRESSES

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

S/M, L/XL

Easily attached with hidden snap fasteners and elastic band in the back of the towel

MEN'S WRAP TOWELS

Snow

Sand

Pearl Grey

Granite

Black

SIZES

ONE SIZE

60 x 150 cm

Attached with hidden snap fasteners and elastic band in the back of the towel

UNISEX PONCHO TOWELS

Snow

Sand

Pearl Grey

Granite

Black

SIZES

S/M: Length 90 cm x Width 80 cm

L/XL: Length 100 cm x Width 85 cm

COSY SLIPPERS

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

XS	(34-36)
S/M	(37-40)
L/XL	(41-44)

Machine washable.

KIDS' BATHROBES & PONCHOS

Snow

Sand

Granite

Snow

Sand

Pearl Grey

Granite

SIZES

BATHROBES:
110cm for children ages 3-5
130cm for children ages 5-8
150cm for children ages 9-12

PONCHOS:
Small – for children ages 1-5
Large – for children ages 5-10

Belt attached to the back of the robe.

BABY CAPE TOWELS

Snow

Sand

Pearl Grey

Granite

SIZES

One size

60 x 120 cm

Generous size from newborn to 5 years.

the good conscious

PURE ORGANIC

bath & beach collection

Luin Living Organic Bath & Beach Towel Collection is made of 100% organic cotton, down to every detail. These ecological towels are soft, light, absorbent and versatile in use. Other side of the towel is sleek and the other soft terry cloth.

Perfect for home & beach. Material dries quickly and fits to a small space. The whole production chain from yarn supplier to weaving, dyeing and finishing has GOTS certificate. Oeko-Tex certification guarantees no harmful substances are used in the production.

ORGANIC TOWELS

Sand

Pearl Grey

Granite

Dusty Rose

SIZES

Hand Towel 50 x 70 cm

Bath & Beach Towel 70 x 140 cm

Bath & Beach Towel 100 x 180 cm

One side is sleek and the other a soft terry cloth.

the casual

BAMBOO

lifestyle collection

Luin Living's Bamboo collection is a tribute to the ecological, lightweight and cashmere-soft bamboo. These timeless casual home and lifestyle products are designed to surprise you with their multiple ways of use. Use them at home or mix them with your favourite outfits and wear them anytime, anywhere

FSC

OEKO-TEX®
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STANDARD 100

BAMBOO KAFTANS

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

One Size

Width 90 cm x Length 120 cm

BAMBOO MORNING GOWNS

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

S/M, L/XL

Can be used as a lightweight morning gown, bathrobe or cardigan. Mix and match as you please.

BAMBOO TOWELS

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

SIZES

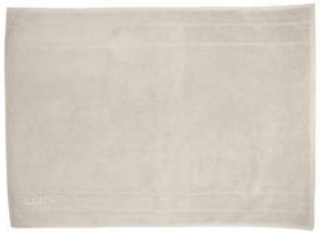
One Size

Width 90 cm x Length 180 cm

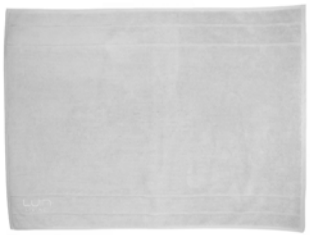
This versatile piece works well as a towel, scarf or blanket. Use as you please.

BATH MATS

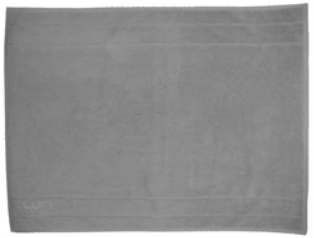
Snow



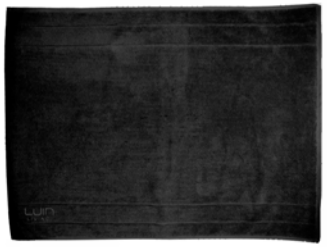
Sand



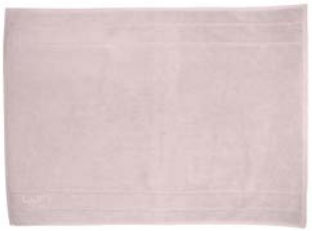
Pearl Grey



Granite



Black



Dusty Rose

NEW!

SIZES

70 x 90 cm

70 x 120 cm

the recycled

SERENE

handmade rug collection

Step into serenity with the 100% recycled cotton handmade rugs. Ideal for the bathroom living room, bedroom or any other space you see it fit, the Serene Collection will be the perfect addition to any interior décor. With its three generous sizes, combined with careful design, the rugs will last for long and fit into any spaces, bigger or smaller.

Let the Serene Collection bring the relaxation to a new step.

Global Recycled Standard

SERENE

Sand

Pearl Grey

Granite

NEW!

SIZES

60 x 80 cm
70 x 120 cm
70 x 200 cm

the natural

DAYDREAM

decorative collection

The Daydream Collection is an elegant and decorative selection that fits all interior décor and all atmospheres.

Made of natural 100% cotton, the line combines timeless design, easy maintenance and soft touches to be the perfect accessories for those precious moments at home.

The beautiful and indulging decorative pieces of the collection make for perfect relaxing and everlasting cosy moments.

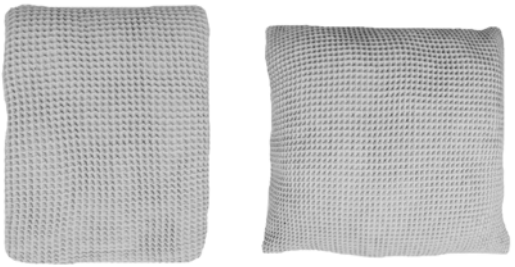
BCI Better Cotton Initiative

OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100

DAYDREAM

Sand

Pearl Grey



Granite

Dusty Rose

NEW!

SIZES

Throw:
125 x 180 cm

Cushion Cover:
50 x 50 cm

the premium

NORDIC MOMENTS

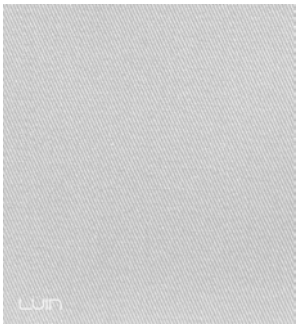
Indoor & Outdoor Collection

To live up in the Nordics means to love the nature and the seasons. We want to make the best of it all year round whether it is snowy or sunny. Nordic Moments Sauna Bench & Seat Towels are a premium quality products, combining urban design and natural materials. Use these towels in the sauna, at your home spa, as an outdoor seating cover or even as a kitchen towel.

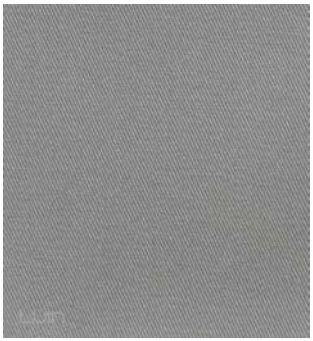
The unique Nordic Moments material is made of nature's greatest fibers, bamboo and cotton, bringing out the best qualities from both materials. Its softness gets better with every wash, pampering even the most sensitive skin. The fabric is plush enough to keep its form well without wrinkles.

SEAT COVERS

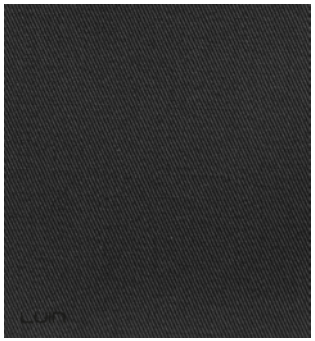
Sand



Pearl Grey



Granite



Black

SIZES

55 x 60 cm

150 x 60 cm

the luxurious

SANCTUARY

bedding collection

The Sanctuary Bedding Collection combines soft touch with a crispy twist, just like in hotel beddings. All Sanctuary products are woven in Italy with durable and modern percale technique of the finest and carefully selected 100% cotton.

The whole family can enjoy the same design and comfortness. Mixing and matching our harmonious Scandinavian colors makes any bedroom a true Sanctuary of sleep.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100

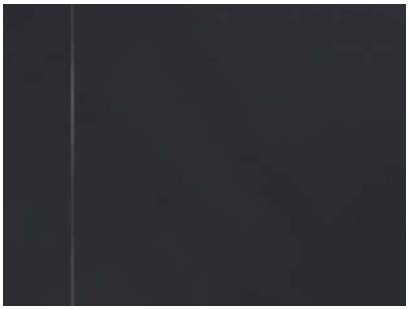
SANCTUARY

Snow

Sand

Pearl Grey

Granite



Black

SIZES

Pillowcase 50x60 cm

Pillowcase 55x75 cm

Duvet Cover 150x210 cm

Double Duvet Cover 240x220 cm

Baby Bed Set
Pillowcase 35x45 cm and
Duvet Cover 85x125 cm
(not available in black)

Junior Bed Set
Pillowcase 40x60 cm and
Duvet Cover 120x160 cm
(not available in black)

Flat Sheet in size
150x290 cm and 260x290 cm
available in color Snow

the exquisite

SENSES

home fragrance collection

Our ambition is all about bringing the good vibes and relaxation to everyday life.

We designed our Home Fragrance collection based on different atmospheres at home. Are you feeling Happy? Maybe you want to get Cosy? Or are you ready for some Bubbles?

Explore the beautiful Home Fragrance selection.

REED DIFFUSERS, DIFFUSER REFILLS & SCENTED CANDLES

Bring me the
SUNSHINE
Watermelon & Apple

Because I'm
HAPPY
Red Berries & Pine

Let me get
COSY
Lily & Cotton

I'm after pure
INDULGENCE
White Truffle & Cognac

I'm ready for some
BUBBLES
Champagne & Pomelo

Taking my moment to
DAYDREAM
Cotton Candy & Passion Fuit

SIZES

REED DIFFUSER:
200 ml
Time for usage app. 6 months
Width 15 cm, height 13 cm, depth 4 cm

DIFFUSER REFILL:
200 ml
Diffuser Refill With Reed Sticks

SCENTED CANDLES:
300g
Burning time 45 hrs
Hand Poured Mineral & Vegetable Wax Candle With Two Wicks

the ecological

WOODECO

design collection

Woodeco Soap Box is a true masterpiece of harmonic design and a sustainable material innovation. It is made in Finland of natural wood based cellulose fibres combined with recycled plastic. The durable Woodeco Soap Box is designed to transform into two practical soap trays.

This box conveniently travels with you on the go. It protects the soap bar in the shower and the design of the tray allows the soap to dry between washes. The versatile box also works as a beautiful box for your small treasures.

WOODECO

Snow

Sand

Pearl Grey

Granite

Black

Dusty Rose

NEW!

Made in Finland from natural fibre composite

Eco-friendly, recyclable, dishwasher safe

Use it as a travel box or as a soap holder in the bathroom

Available in six Luin Living colors

enriched by nature

BEAUTY

home spa essentials

Let the nature's purest ingredients pamper you every day. All of our Beauty products are made from the best natural ingredients. The Natural Soap Bar and Lotion Bar are handmade in Finland from the world's richest and purest ingredients powered by clean Finnish nature.

The beauty products treat not only your skin and body but also your hair and mind. Feel the most purest sense of nature in the Soap Bar, moisturize your skin with pampering Lotion Bar and take care of your hair with our gentle Hair Brushes.

SOAP BARS, LOTION BARS & HAIR BRUSHES

Soap Bar
snow

Lotion Bar
Natural

Natural Shine
Hair Brush

Gentle hair brush to stimulate the natural hair shine with wild boar bristle pins.

Gentle Detangling
Hair Brush

Highly developed hair brush for ultimate hair detangling with gentle edge-free pins.

SIZE

Soap Bar 80 g, Lotion Bar 70 g

Organic product, biodegradable, vegan, zero waste

MEET OUR SALES TEAM

We can’t wait to hear from you!

KAROLIINA VIITALA
BUSINESS CUSTOMERS, FINLAND

karoliina.viitala@luinliving.com
+358 44 0802010

TIPHAINE DELECOUR
BUSINESS CUSTOMERS, EUROPE

tiphaine.delecour@luinliving.com
+358 50 5529668

GINO TURRI
BUSINESS CUSTOMERS, EUROPE

gino.turri@luinliving.com
+358 50 5530043

NOORA MUSTAJÄRVI, CO-FOUNDER
BUSINESS CUSTOMERS, ASIA & AMERICA

noora.mustajarvi@luinliving.com
+358 41 4695365