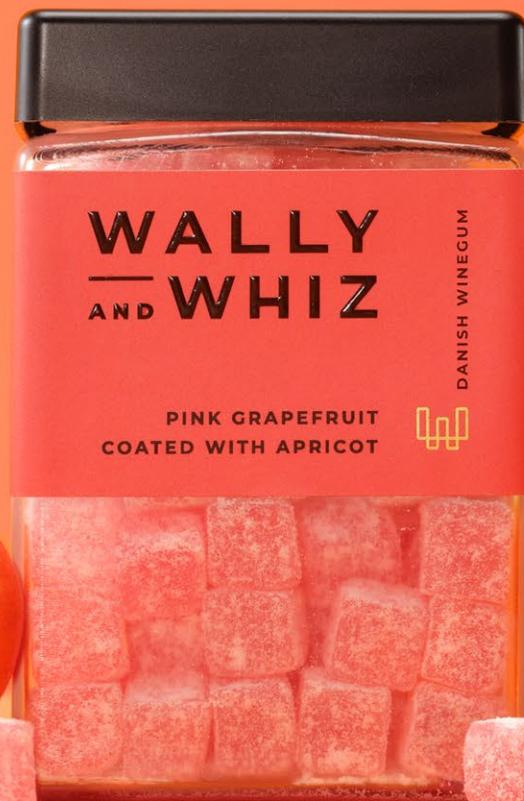


WALLY — AND WHIZ



DANISH WINEGUM

PINK GRAPEFRUIT
COATED WITH APRICOT



DANISH WINEGUM

PRODUCT CATALOGUE 2022/2023



RETHINK CANDY

At Wally and Whiz, we have reinvented the traditional winegum and created our own Danish winegum.

A winegum made with love and passion. A winegum that meets the highest standards. A winegum that has the flavour and the taste of the natural ingredients it is made from.

We always pair two complimentary flavours in our winegums to create delicious taste experiences. And in our never-ending search for new and exciting flavours, we are constantly challenging the traditional winegum experience.

RETHINK CANDY

A handwritten signature in black ink, appearing to read 'Kristian', with a large, stylized flourish on the left side.

Kristian Them Hansen

Flavour Connoisseur & Founder of Wally and Whiz

WINEGUM OF 100% NATURAL BERRIES, FRUITS, ROOTS AND FLOWERS.

Cubes of 240g, 140g and flowpacks of 11g

Our delicious winegums contain only natural flavours and colours. They are vegan, gluten-free and allergen-free – and therefore, everyone can eat them.

Our winegums are produced in Denmark. We strive to buy raw materials as close to our production as possible. The raw materials are of course of the highest quality.

Standard flavours:

- Blackcurrant coated with strawberry
- Hibiscus coated with raspberry
- Elderflower coated with blueberry
- Quince coated with apple
- Liquorice coated with sea buckthorn
- Liquorice coated with salmiak
- Lime coated with sour lemon
- Mango coated with passion fruit
- Pink grapefruit coated with apricot

Our nine standard flavours are available individually in cubes, in flowpacks and combined in gift boxes and jars. You can read more on the following pages.

Cube, 240g. Recommended Retail Price (RRP) **10 Euro**

Cube, 140g. RRP **7,90 Euro**

Flowpack, 11g. RRP **0,80 Euro**



MORE WINEGUM, LESS PLASTIC.

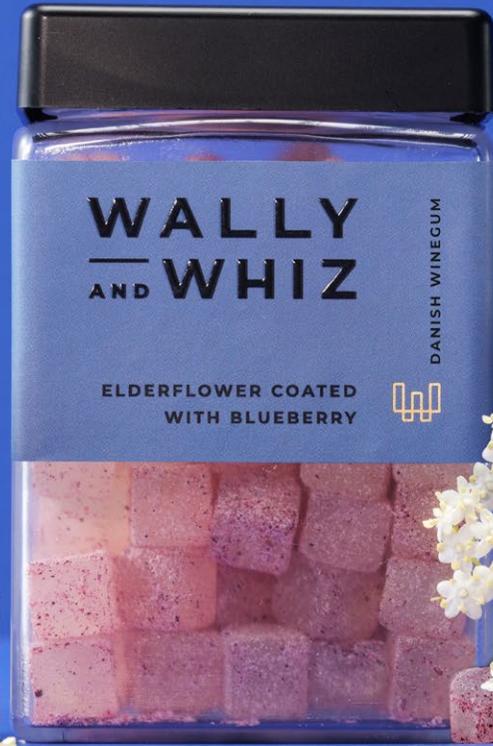
Our cubes are now available in two sizes. The new, larger cube contains even more of our delicious winegum.

- **NEW! Standard: 240g.**
- **Small: 140g.**

The new cubes are made of recycled plastic material. In addition, we have reduced our consumption of plastic by 40 percent compared to before.

Standard 240g.

Small 140g.



A TASTE OF DENMARK

420g of winegum

We have explored the Danish gardens, orchards and wilderness to find the classic taste of our country. In this box, you'll find combinations of some of the most beloved fruits and berries in Denmark.

- **Blackcurrant coated with strawberry**
- **Quince coated with apple**
- **Cloudberry coated with blackberry**

The gift box contains 3 cubes of 140g. In total 420g of delicious winegum.

RRP 28 Euro



DANISH WINEGUM

THE BLACK BOX

They share the same delicate core of liquorice. But the winegums in this box also send you on an exciting tasting journey from salty salmiak over tangy sea buckthorn – to smooth coffee.

At Wally and Whiz, we always pair two complimentary flavours in our winegums to create exciting and delicious taste experiences.

The name says it all. This box is a tribute to the sweet and deep taste of liquorice.

RETHINK CANDY 



THE BLACK BOX

420g of winegum

They share the same delicate core of liquorice. But the winegums in this box also send you on an exciting tasting journey from salty salmiak over tangy sea buckthorn – to smooth coffee.

- **Liquorice coated with sea buckthorn**
- **Liquorice coated with salmiak**
- **Liquorice coated with coffee**

The gift box contains 3 cubes of 140g. In total 420g of delicious winegum.

RRP 28 Euro

GROWN ON TREES

560g of winegum

Sometimes you just need to look up to spot the tasty treasures. In this box you will find flavours of carefully selected fruits and flowers grown on trees.

- **Elderflower coated with yuzu**
- **Lime coated with sour lemon**
- **Mango coated with passion fruit**
- **Pink grapefruit coated with apricot**

The gift box contains 4 cubes of 140g. In total 560g of delicious winegum.

RRP **35,50 Euro**



DANISH WINEGUM

GROWN ON PLANTS AND BUSHES

Pick them, taste them, eat them.

In this box you'll find flavours of carefully selected fruits and berries grown on plants and bushes.

RETHINK CANDY 

WALLY AND WHIZ

BLACKCURRANT COATED WITH STRAWBERRY

DANISH WINEGUM



WALLY AND WHIZ

CLODBERRY COATED WITH BLACKBERRY

DANISH WINEGUM



WALLY AND WHIZ

LIQUORICE COATED WITH SEA BUCKTHORN

DANISH WINEGUM



WALLY AND WHIZ

HIBISCUS COATED WITH RASPBERRY

DANISH WINEGUM



GROWN ON PLANTS AND BUSHES

560g of winegum

Pick them, taste them, eat them. In this box you'll find flavours of carefully selected fruits and berries grown on plants and bushes.

- **Blackcurrant coated with strawberry**
- **Hibiscus coated with raspberry**
- **Liquorice coated with sea buckthorn**
- **Cloudberry coated with blackberry**

The gift box contains 4 cubes of 140g. In total 560g of delicious winegum.

RRP 35,50 Euro

THE FAMILY BOX

840g of winegum

With six exciting taste combinations of berries, fruits and flowers from all over the world, you can be sure that everyone in the family finds their favorite cubes in this box.

- **Blackcurrant coated with strawberry**
- **Hibiscus coated with raspberry**
- **Quince coated with apple**
- **Lime coated with sour lemon**
- **Mango coated with passion fruit**
- **Pink grapefruit coated with apricot**

The gift box contains 6 cubes of 140g. In total 840g of delicious winegum.

RRP **50,50 Euro**



RAINBOW BOX

1.260g or 297g of
winegum

In RAINBOW BOX you will find all the colors of the rainbow – and all nine flavours from our standard collection. Lots of delicious winegum gathered in one box. RAINBOW BOX is available in two variants - with cubes or flowpacks.

CUBES. The gift box contains 9 cubes of 140g. In total 1.260g of delicious winegum.

RRP **68,50 Euro**

FLOWPACKS. The gift box contains 9x3 flow-packs of 11g. In total 297g of delicious winegum.

RRP **25 Euro**



FLOWPACKS

Our flowpacks are ideal as an introduction to Wally and Whiz's exciting flavours. In addition, they are suitable for many different occasions – for the wedding, summer party, company event, as meeting catering, etc. The sky is the limit.

You can get all our nine standard flavours in flowpacks – individually or in jars. For jars, a single flavour or a mix of our flavours can be selected. See the nine standard flavours on page 4.

FLOWPACK of 11g.

RRP **0,80 Euro.**

JAR with 125 flowpacks.

A total of 1.375g. RRP **100 Euro.**

JAR with 40 flowpacks.

A total of 440g. RRP **32 Euro.**



WE ARE PASSIONATE ABOUT TASTE

Taste is not only an essential part of our product. It's also a part of our brand story. A Wally and Whiz winegum always consists of two flavours, which complement each other, and together they create a delicate and exquisite taste experience.

You will find the first taste in the coating of the winegum, the other in the core. That's why the first flavour triggers as soon as you put the winegum in your mouth – and the next one when you get your teeth in it.

We are curious about new flavour combinations, and we are constantly searching for new and exciting flavours. We find inspiration for new flavour combinations in berries, fruits, roots and flowers from all over the world – and we want to share our curiosity and thus inspire to experience new tastes.

We also believe that unique taste experiences come from using only the best ingredients. That's why we use natural flavours and colours in our winegums. They're 100 % vegan made – and free from lactose, gluten and gelatine.

It is always our founder, Kristian Them Hansen, who's leading the team when we develop new flavour combinations. Kristian has a special flair for the flow, taste, aroma and colours of the raw materials. That's why we refer to Kristian as our Flavour Connoisseur.

RESPONSIBILITY

At Wally and Whiz, we want to protect the climate and take care of the planet we all live on. We are committed to doing the right thing and we want to inspire others by leading by example.

Our winegums

We only use high quality raw materials, and at the same time we prioritize buying them from suppliers who are as close to our production as possible. The shorter distances our raw materials have to be transported, the lower the CO2 footprint.

Our packaging

Our new cubes are made of recycled plastic material, and in addition we have reduced our consumption of plastic by 40 percent compared to before. We encourage you to reuse the empty cubes - for example, they can be used to store spices, coins, pencils or the like. And we have also made it possible to buy refills for our Christmas calendar so that it can be used year after year.

All cardboard and paper used for packaging is, of course, FSC-certified, which means that we support sustainable forestry.



VEGAN



**NATURAL
INGREDIENTS**



**ALLERGENE
FREE**



**GLUTEN
FREE**

DISCLAIMER: Any information in this leaflet may be subject to change.

Contact information

Wally and Whiz ApS, Rugmarken 35A, DK-3520 Farum, Denmark.
E-mail: info@wallyandwhiz.com / Tel: +45 60266249 / VAT no.: DK36505060